



Dear Gryphon Basketball Supporter,

I am writing to you today to share the exciting news that in recent weeks I have been meeting with a group of parents and alumni and they have committed to reviving the Sixth Player Club in support of Gryphon basketball.

The original Sixth Player Club, which was created in the late 1980s, thrived under the vision and leadership of Ken Grant, J.J. and June Hubert and the late Jack Tanner for nearly two decades, providing the team with a broad range of support. In addition to organizing a number of special events, including the popular meet the Gryphons and meet the parents events, the money generated through the Sixth Player Club provided the team with much-needed financial resources to ensure that Gryphon Basketball would be a first-rate varsity program.

To those trail-blazing pioneers, many of whom continue to be stalwart supporters of the program, I say thank you for your incredible passion and dedication to Gryphon Basketball. You established an atmosphere of fun, excitement and excellence for our program that we aspire to recreate with the reincarnated version of the Sixth Player Club.

To that end, I am appealing for your support for the program by asking you to join the Sixth Player Club. In addition to generating financial resources to purchase equipment, contributions from the Sixth Player Club will be used, among other things, to enable us to travel out of province more frequently to ensure that we are competing against the best teams in Canada and to facilitate more games against American universities, provide the players with supplements to their meal allowance when we travel and enhance the pool of money that is available to provide scholarships to our student-athletes.

Membership in the Sixth Player Club is priced at minimum of \$50 for individuals, \$75 per couple or \$125 for a family rate. Of course contributions in excess of those amounts would be greatly appreciated and all of the money will be directed to our program and be eligible for a tax receipt from the University of Guelph.

As part of your membership, we have identified a number of 'benefits' that will be reserved for members of the Sixth Player Club. These include, but are not limited to, the following:

1. An emailed copy of a monthly team newsletter during the off-season and weekly during the season;
2. Pre Game social in the Hall of Fame Lounge where Gryphon Coaches will give pre game scouting reports.
3. Post-game receptions at Gryphs Sports Bar where members will have an opportunity to socialize with the players. At this time, the player of the game award will be announced and presented;
4. One or two special receptions—for example, meet the players or meet the parents events;
5. A special reserved section for members located across from the team bench;
6. A ‘kids day’ where players will be available for an autograph session;
7. A program and player profiles will be mailed to members prior to the start of the season.

Although the plan is to offer these stipulated benefits to our members this coming season, there is some scope for flexibility. As such, I am certainly receptive to other suggestions that you might have. I am keen, therefore, to hear from you about this initiative and how we can strive to build an organization that you are keen to join and support on an annual basis. At the end of the day, I want the Sixth Player Club to be as much your booster club as it is mine.

Thank you for your support. I look forward to hearing from you in the near future.

Sincerely,

Chris O’Rourke
Head Coach
Gryphon Basketball

6th Player Club Men’s Basketball Application Form:

Name(s): _____

Address: _____

Phone/Email: _____

Donation Amount: _____

*Cheques are made out to University of Guelph Men’s Basketball.

Return:

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